

“Free Roof Give-Away”

CONTEST RULES & AGREEMENT

OVERVIEW

NO PURCHASE IS NECESSARY. A purchase will not increase chances of winning.

- Nomination Period: February 15, 2021 - April 16, 2021 *One Nominee Per Person
- Winner Announced: April 23, 2021

RULES

1. PROMOTIONAL DATES ^{1}_{SEP}
 - a. To enter, complete all portions of the East Mountain Roofing Free Roof Giveaway Form. An Entry will only be considered if it is complete and submitted with full details by the entry acceptance deadline.
 - b. Entries will be accepted from February 15, 2021 through April 16, 2021 (11:59pm).
 - c. Free Roof Winner will be announced on April 23, 2021 ^{1}_{SEP}.
2. ELIGIBILITY RESTRICTIONS ^{1}_{SEP}
 - a. ALL criteria of the contest must be met. East Mountain Roofing reserves the right to decline nominations, rule on eligibility, or re-assign prize if at any time contest criteria are not met.
 - b. Contest is for RESIDENTIAL DWELLINGS only.
 - c. Must be 18 years or older at the time of entry to nominate yourself or another homeowner who must be 18 years or older to be eligible for entry.
 - d. ANY and ALL Nominated Property Owner(s) (“Nominee(s)”) must sign a release form as prepared by East Mountain Roofing acknowledging their acceptance and understanding of ALL the giveaway requirements in order to be entered into the contest.
 - e. Nominees must own and occupy the subject residence, which must not be in foreclosure or delinquent on property taxes to be eligible to enter or win the contest, and to receive the free roof.-
 - f. Identification for the property owner(s) must be provided on request.
 - g. Proof of property ownership may be requested by East Mountain Roofing.
 - h. Homeowners who have filed insurance claims for the subject roof repair are not eligible.
 - i. The home must be located in the state of New Mexico, and in one of the following East Mountain areas/ZIP codes: Edgewood (87015), Tijeras (87059), Cedar Crest (87008), Sandia Park (87047), Stanley (87056), McIntosh (87032), or Moriarty (87035).
 - j. Employees or immediate family members of East Mountain Roofing, their suppliers, or advertising ~~and~~ promotional agencies or their affiliates are not eligible for this giveaway.
 - k. Entrants are required to provide truthful information. Any change in property status during the contest period or prior to free roof installation will disqualify nominee(s) or winner(s). East Mountain Roofing Company will disqualify any entry that it discovers to be false, misleading, or fraudulent. ^{1}_{SEP}.
3. ENTRY ^{1}_{SEP}
 - a. To enter, ALL portions of the East Mountain Roofing Free Roof Giveaway Form must be completed and signed by property owner(s).
 - b. All submissions must include a least one photo of the subject property. You may also share your photo(s)/video(s) on Facebook and include #EastMountainRoofing.
 - c. All materials submitted (including photos, videos, and testimonies) will become the property of East Mountain Roofing and will not be returned to nominee (or nominator).
 - d. All nominees are required to sign a release waiver BEFORE they will be considered for the giveaway.
 - e. The homeowner must be willing to appear on (on TV, radio, or other media) and allow their story and/or personal image and the image of their home to be used in all forms of advertising or promotion.
 - f. Every qualified entry will also be put into a drawing for an East Mountain Local business gift card. ^{1}_{SEP}
4. PRIZES AND ODDS OF WINNING ^{1}_{SEP}
 - a. ONE grand prize winner will receive ONE residential pitched roof replacement up to maximum 2,00 shingle square footage-of coverage in Shasta White, Owen’s Corning Duration Shingle from East Mountain Roofing.

- b. Prize includes labor and materials. Approximate retail value is \$10,000 USD (ten thousand dollars).
- c. Property must be in working order and free of hazards, potential structural problems, or deficiencies that would require mitigation or repairs beyond the scope of work by East Mountain Roofing. This includes but is not limited to having sufficient structural support, and being free of mold, asbestos, and pests.
- d. Odds of winning depend upon the number of eligible entries received.
- e. All decisions of East Mountain Roofing are final and not subject to inquiry – no substitutions will be made.
- f. The prize is not redeemable in cash and must be accepted as awarded.
- g. All prizes are non-transferable.

5. WINNER SELECTION AND NOTIFICATIONS

- a. To determine a winner, East Mountain Roofing Staff will properly inspect the nominees roofs and determine if they are eligible.
- b. The winner will be announced by East Mountain Roofing, on Friday, April 23, 2021, Through Social Media Platforms.
- c. The winner will receive their new roof in the summer of 2020 (weather permitting).
- d. The winner must read, agree to, and sign the following linked "How to Prepare" document before work can begin.

6. CONDITIONS

- a. East Mountain Roofing and/or Edgewood Chamber of Commerce (dba Greater Edgewood Area Chamber) are not responsible for any expenses incurred during the application or voting process. All costs associated with application, qualification, or promoting of contest entry are the applicant's sole responsibility.
- b. In accepting the roof, the recipient acknowledges that East Mountain Roofing and/or Edgewood Chamber of Commerce (dba Greater Edgewood Area Chamber) may not be held liable for any loss, damages or injury associated with accepting this roof.
- c. East Mountain Roofing retains the right to make substitutions of equivalent materials or approximate value in the event of material unavailability for any reason whatsoever.
- d. The free roof includes materials, labor, and disposal of all debris. Skylight replacement and structural or interior leak repairs are NOT included with the free roof.
- e. If the roof has a satellite dish, the dish (NOT the roof-mount bracket) must be removed and reinstalled by the satellite service provider at the owner's expense. East Mountain Roofing will remove the roof-mount bracket. The owner will be responsible for scheduling such removal/reinstallation.
- f. Payments of all federal, state and local taxes are solely the responsibility of the winner(s). Winner(s) will be required to complete and submit an IRS Form W-9 or the equivalent including winner's full Social Security Number for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station (in combination with any prizes won in Promotions run by any other Gray television station) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in disqualification and forfeiture of the prize.